

Fundraising at University

Below are just some of the ways you can raise money for Children Change Colombia. Be as creative as you can, as this will help attract people's interest, but remember also to be realistic about resources!

Any excuse for a party...

Themed night in a bar/ club/student union

- Fancy dress party with a prize for the best costume.
- Carnival, Latin American music.



Themes:

Colours of the Colombian flag: all drinks and decoration to be yellow, blue or red.

Faculty themed ball: everyone comes in a costume that represents their degree e.g. Medical students go as doctors, English students go as Shakespeare.

Film showings

Link up with your university film society or just get together with a group of film enthusiasts to organise ticketed events such as:

- Latin American film festival.
- Monthly film showings (themed e.g. about Colombia or social justice issues; or general).

Charity theatre performance

Ask the university drama society or local theatre to donate part or all of one night's box office.

Hold a raffle after the show or during the interval.

Formal dinner or ball

This could be a big fundraiser as you can charge more for the tickets, but it may be an idea to link up with other societies to share the responsibility.

Try and secure sponsorship through gift in kind (i.e. free / reduced price venue, drinks company sponsorship).

Remember not to overstretch yourself- a small, successful event is much better than a large, unsuccessful one!

Sports tournament / Mini World Cup

Organise a mini world cup to coincide with the next world cup.

Primary school style, with egg and spoon and three legged races, obstacle courses, the 'Mum's and Dad's race' (but replaced with the lecturers).

Pub quiz night

Themed quiz ideas: Latin America, world music and cinema.

If your local pub or bar has a regular quiz night, get them to donate the proceeds from one evening or ask them if you can charge a small fee to raise money for Children Change Colombia.

Salsa party/ lessons

Link up with a local salsa club or bar and get them to offer their premises for free (they will get the profits from the bar).

Organise a salsa demonstration and/or lessons on the night.

Charge an entrance fee and hold a raffle.

Make it a regular event so that everyone benefits (Children Change Colombia, the bar and all the Latin dance fans out there!)

TIPS:

Ask your student union bar to donate one free drink per person at the event.

Advertise and sell tickets for the event well in advance to ensure income and attendance.

Organise a raffle and give a ticket to everyone who pays in advance.

To discuss how you can fundraise for Children Change Colombia, contact us on:

t 020 7549 0225 e info@childrenchangecolombia.org
w www.childrenchangecolombia.org

Development House, 56-64 Leonard Street, London EC2A 4LT
Children Change Colombia is a UK registered Charity, No. 1075037



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Fashion show

Get fashion students or a local shop / designer involved. Sell tickets to the event.

Variety show / cabaret / karaoke

Get music and drama students involved. Make it as unusual and creative as you can to encourage people to get involved and to come along on the night.



Library fine / late essay donation

Get your department office to fine students for (very) late essays and donate the proceeds to Children Change Colombia.

Charity lecture

Ask your lecturers (Spanish and Latin American Studies, Geography, Politics, History, Development) to help you organise a guest speaker.

Charge an entrance fee and/or arrange for the speaker to waive his/her fee so it can be donated to Children Change Colombia.

Inequality events

Highlight the inequality in the world. Everyone pays the same for an event for example a dinner, but through random allocation some people are given a luxury meal whilst others are only fed a very basic one.

Crazy sponsored events

Male leg waxing, drastic haircuts, go to lectures in a bikini for a day etc.

Persuade the lecturers to participate in order to draw in more sponsors.

Sponsored lecture attendance

Challenge your fellow students to go to a full week of lectures and charge them £1 for every lecture they fail to attend.

General tips:

Be as creative as you can- the more wacky or interesting, the more you are likely to raise.

Always have information about the charity at your events and refer anyone who is particularly interested to our website.

Be realistic about the entrance fee –don't make it too expensive- but make sure you will actually raise money!

Plan well ahead and make sure you don't overstretch yourself in terms of resources.

Keep records of everything you spend and all your income- financial transparency is a crucial part of charitable fundraising.

And for those long summer holidays...

Organise a fundraising adventure activity with friends or by yourself:

- **Home...** white water rafting, skydiving, bungee jumping, trekking (e.g. The Three Peaks Challenge), sponsored bike ride, marathon.



- **Away...** If you plan to go backpacking over the summer holidays, find out about any challenging and interesting treks or activities you can do for which you could raise sponsorship e.g. The Inca Trail to Machupicchu in Peru, please contact Children of the Andes for more information.

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