

# SETTING UP A FUNDRAISER

Your miles create smiles!





# Getting started: it's simple, here's how:

## 1 Choose your fundraising activity.

The most important part! Read the rest of this booklet to get some inspiration!

## 2 Set up your fundraising page.

Simply visit <https://www.justgiving.com/ChildChangeCOL> and follow the quick and easy steps to create your page.

## 3 Tell everyone about it.

We'd love to see pictures! Send in your photos to [info@childrenchange colombia.org](mailto:info@childrenchange colombia.org) and we will share on our social media.

## 4 Enjoy the event and take plenty of photos!

Use social media to spread the word to friends and family. Use our hashtag **#ChildrenChangeColombia** and tag us with these handles.

## 5 Pay in your donations.

Be proud of what you've achieved! Just Giving will automatically send your donations to us once the page is closed so there's no need to do anything.



**@Childrenchange colombia**



**@ChildChangeCOL**



**@ChildChangeCOL**

**To discuss your idea with us please email:**  
[info@childrenchange colombia.org](mailto:info@childrenchange colombia.org)

## Fundraising Ideas:

There are so many things you can do, here are just a few ideas we've come up with:

- Quiz Night
- Coffee morning
- Speed dating
- Adventure activities
- Workout challenge
- Sell arts and crafts
- Host a party
- Hold a raffle



## Virtual Fundraising Ideas:

During the COVID pandemic it has often been difficult to convene in person, however there are so many alternative ways to fundraise!

- Teach an online class, such as cooking, language, yoga.
- Virtual quiz nights.
- Undertake a personal challenge, like running a half marathon or learning a new skill.

## Adventure activities:

- **Skydiving** - by raising £395 in sponsorship, you could have this unforgettable experience for free. You can choose from over 20 BPA (British Parachuting Association) centres across the UK which will offer anything from tandem skydives to accelerated freefall for the more daring.
- **The Three Peaks Challenge** - climb the three highest peaks in Britain: Ben Nevis (Scotland), Scarfell Pike (Cumbria) and Mount Snowdon (Wales) in just 24 hours, including the time to travel between mountains!
- **Cycle Cuba** - a 10 day expedition starting in Havana, travelling cross-country through Cuba's beautiful countryside, and finishing in the historic town of Trinidad.
- **Explore the Inca Trail** - the "Lost City of the Incas", Machu Picchu, rated by many as in the top 5 treks in the world, combines beautiful mountain forest scenery, fascinating ancient history, as well as culture.

There are no limits to what you can do, it can be as simple or adventurous as you like, what matters in the end is the intention and cause behind it!



# Coffee mornings:

## **Create a fun Latin spirit and atmosphere:**

- Create a playlist of Latin tunes
- Use CCC decorations and colours: blue, white, red and yellow.
- Set a fun, themed or wacky dress code!

## **Decide on your menu:**

- Coffee of course!
- Other hot drinks can include Colombian style hot chocolate and Avena (traditional cold oat drink).
- Bites to eat can include arepas (stuffed corn cakes), pan de bonos (cheese bread), empanadas (stuffed pastries), aborrajadas (ripe plantain fritters).
- You can also visit [www.mycolombianrecipes.com](http://www.mycolombianrecipes.com) for lots of more excellent ideas!

## **Tell others about it:**

- Ask for an RSVP in order to know how many guests to cater for.

## **Fundraising:**

- Ask for a small donation, perhaps at the entrance or using a donation box.
- If it's a bigger event, can sell tickets.
- Hold a raffle or an auction of promises.

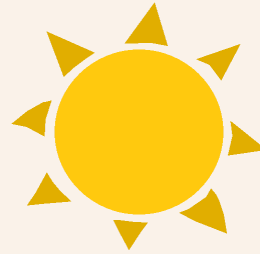
AND take lots of photos to post on social media or send to us!



# Summer/winter fundraising ideas:

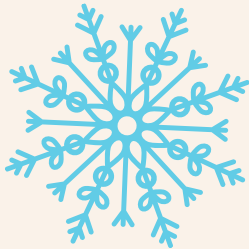
## Summer:

- BBQ
- Picnic
- Grow a plant
- Hold a car boot sale
- Have a party
- Fete, fair or festival
- Sports tournament



## Winter:

- Film night
- Quiz night
- Host a bonfire night
- Hold a craft/jewellery sale
- Raffle
- Coffee and cake meet up



Of course so many of the activities can be done in any season so don't feel held back!





# Fundraising at church, school, uni and work:

## University:

- Themed night in a bar/club/student union
- Formal dinner/ ball
- Promote tickets for a salsa party that CCC hosts every final Friday of the month.
- Film/documentary night

## School:

- Non-uniform day
- School-play performance
- Concert
- Dance performance
- School fete
- Guess how many sweets in jar

## Work:

- Lunchtime club
- Birthday celebrations
- Card sale
- Work drinks
- Coffee morning

## Church:

- Carol Concert
- Charity dinner/lunch
- Flower show
- CCC Card sale
- Dedicated collection
- Sell hand-made jewellery provided by CCC





# Group Fundraiser Stories:

## Volunteer at the Thames Walk with CCC:

- Every year, CCC organises the Thames Walk with a group of volunteers. It is always a wonderful event, from the participants' enthusiasm to the Colombian dancing and food.
- In 2019, over **£4000** was raised in support of CCC's projects, an amazing achievement.
- Email [info@childrenchange colombia.org](mailto:info@childrenchange colombia.org) to get involved

## Colombian World Cup Party:

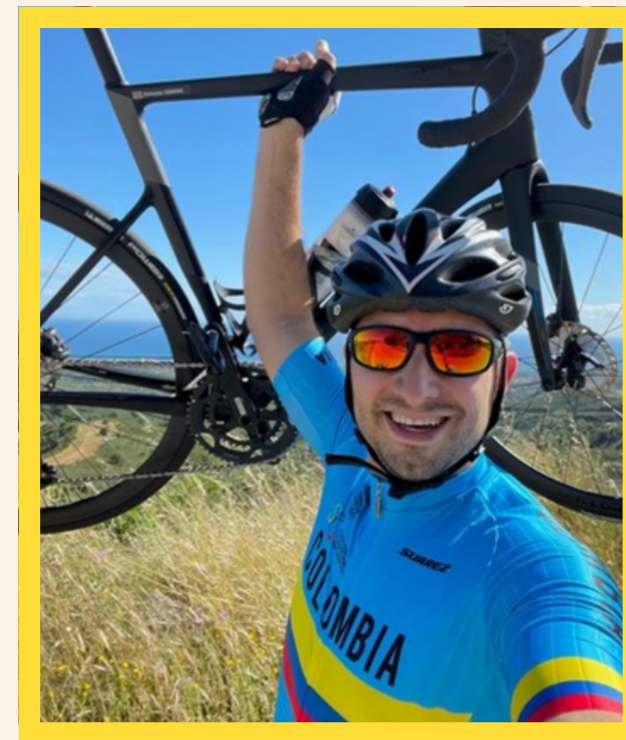
- The 2018 Colombia-Senegal game was screened at the Floripa bar in Shoreditch. It was an excellent night with Latin tunes from DJ Luigi Sanchez and a live performance from Elpidio y Su Alegria Latina performing Salsa hits and Colombian classics.
- Nearly **£2000** was raised for the charity.





# Individual Fundraiser Stories:

- **Nick** cycled 131km across mountains in the south of Spain and raised over £4000!
- **Juan** ran the Paris Marathon to celebrate his 50th birthday. When he was four years old, Juan remembers speaking to a little boy. He asked him where he lived to which he replied "the sewers". This has remained etched in his memory, making Juan passionate and determined to fundraise for better conditions for Colombia's children, and he managed to raise a tremendous £1655!



- **Jo and Ben** co-ordinated a virtual challenge bringing together 150 people from all over the world to do 24 hours of non-stop jumping jacks, They raised over £2000!
- **Giovanna** cycled 177km virtually, from her living room and raised over £1000!
- **Rory** cycled from London to Brighton together with the Azimo sponsored cycle team and raised over £1000!

# Events checklist: the what, when, where and how

## Figure out the basics

- decide what type of event you want to host and what will appeal to your target group
- choose a date and venue
- budgeting – identify expenses and the total to be raised
- make a to do list and timetable
- recruit helpers – give everyone a task, e.g. publicity, selling tickets etc
- contact local businesses for sponsorship.

## Spread the word through...

- promotional materials (available from Children Change Colombia)
- friends and family
- posters or flyers in shop windows, schools, churches or community centres
- local media – TV, radio, newspapers
- social media - Facebook, Instagram, Twitter!

## Don't forget the details!

- the venue and access to facilities
- licences/permits required
- equipment and signage
- refreshments
- do you need extra help on the day?
- health & safety and any risks.

## After the event:

- thank everyone involved and let them know how much was raised
- ask for feedback
- send in the money and the income processing form
- got in touch to tell us how it went!



**In case you need any help or advice:**

**Resources/get in touch:**

- Website: [www.childrenchange colombia.org](http://www.childrenchange colombia.org)
- Instagram: @childrenchange colombia
- Facebook: @ChildChangeCOL
- Twitter: @ChildChangeCOL
- Email: [info@childrenchange colombia.org](mailto:info@childrenchange colombia.org)